



Industry News

Olive to introduce new concept in Delhi

Olive Bar & Kitchen will introduce global cuisine at its new restaurant, which is presently under development in New Delhi. The restaurant, bar and lounge concept known as Lap have been developed by AD Singh, Managing Partner, Olive Bar & Kitchen and actor Arjun Rampal.

- www.hospitalitybizindia.com (03/08)

MTDC's Hotel Management Institute in Solapur to start academic session from Sep'09

Maharashtra Tourism Development Corporation promoted Maharashtra Institute of Hotel Management and Catering Technology in Solapur. The institute is affiliated with the National Council of Hotel Management and Catering Technology (NCHMCT) and will offer short-term diploma courses.

- www.hospitalitybizindia.com (06/08)

Kashmir Lounge associates with KCC&I to promote Kashmir through F&B route

Kashir Lounge Boutique, the F&B operator based in Kashmir, has received approval of association, from Kashmir Chamber of Commerce & Industry (KCC&I), to promote the destination through its restaurants.

- www.hospitalitybizindia.com (11/08)

Kwality Group to invest Rs 100 crore on QSR expansion

Kwality Group has charted out an aggressive plan for two years where it aims to increase its quick service restaurant (QSR) concepts ten times the existing mark. It is adding 15-20 Bread & More outlets in Delhi NCR and is also venturing into the franchise route to expand its outlet for Bread & More, Chopsticks and Colours 'N' Spice.

- www.expresshospitality.com (16-31/08)

Cinnabon aims for 150 outlets in 10 years

Wadhawan Hospitality, the F&B arm of Mumbai based Wadhawan Enterprise, recently launched its first Cinnabon outlet in New Delhi. The company officially announced its tie-up with US-based Focus Brands to open Cinnabon bakeries in India in various formats.

- www.expresshospitality.com (16-31/08)

Ceretto Wines launched at the Delhi Wine Club

Delhi Wine Club launched last night a range of seven Ceretto wines from Piemonte – Arneis, Bordeaux type blend, Barbarescos, Barolos and Moscato d'Asti, at their 145th event, at the magical Magique Restaurant in Delhi where Federico Ceretto presented the wines.

- www.indianwineacademy.com (21/08)

World News

U.S. food prices expected to rise again

Consumers soon can expect higher prices on dairy products, meat, eggs and other grocery items, according to a report from the federal government. Prices are expected to jump 2% to 3% this year as the economy recovers..

- www.smartbrief.com

Sports-themed restaurants count on football fans

Sports-related restaurants such as Hooters and Taco Mac are counting on football fans to boost business. Hooters, for instance, added Wi-Fi last year, hoping to draw fantasy-football participants

www.smartbrief.com (22/7)

Papa Murphy's offers grill contest

Papa Murphy's has boosted its online loyalty program by giving customers the chance to win a grill when they go online to find out how to grill the chain's Take 'N' Bake pizzas. The restaurant's e-mail program includes targeted coupons and product information.

- www.smartbrief.com

McDonald's commercial breaks out in class

A group of 14 Boston University marketing students was surprised earlier this summer when a morning lecture was interrupted by the appearance of uniformed McDonald's workers handing out coffee. Hidden cameras filmed the students' reaction to the treat -- and later the students were given a behind-the-scenes look at how the footage of the marketing stunt was transformed into an actual commercial by Arnold Worldwide.

- www.smartbrief.com