



Industry News

2010!!!!

Pan India Food Solutions plans major expansion in India

Pan India Food Solutions (collaboration between Pantaloon Retail India Ltd and Blue Foods Pvt Ltd) plans to expand its different brands in India. The Group plans to increase the turnover to Rs 300 crore in the next two to three years. It is looking for extensive expansion in cities namely Kolkata, Bengaluru, Chennai and Delhi. Each of these outlets will invite an investment of Rs 40 to 50 lakh.

--www.hospitalitybizindia.com (28/12)

Neesa Agritech enters frozen food business

Ahmedabad-based Neesa Agritech Pvt Ltd (NAPL), an agri-biotech company, has made a foray into the frozen foods segment with the brand name of 'Instant Indian'. NAPL has planned to launch all major categories of food, including curries, breads, rice, snacks and desserts.

--www.hospitalitybizindia.com (28/12)

South-Africa based News Café forays into India

South Africa-based News Café, high street café and cocktail bar, has forayed into India following a franchising arrangement with Hyderabad-based Numbers only to open its outlets. The company, which opened its first outlet in New Delhi in November 2009, will be launching four such cafes.

--www.hospitalitybizindia.com (23/12)

Punjab govt identifies 10 dhabas for 'Upgradation of Road Side Eateries' project

In order to improve the status of dhabas in Punjab, Hira Singh Gabria, Tourism Minister, Punjab, inaugurated the 'Project for Upgradation of Road Side Eateries' (PURE) at 'Mittran da Dhaba' situated on Morinda- Samrala Highway.' PURE is a joint venture of Chandigarh Group of Colleges (CGC), Landran and Punjab Heritage and Tourism Promotion Board.

- www.hospitalitybizindia.com (23/10)

Wine consumption in India expected to grow by 25-30 per cent between 2009 and 2012: RNCOS

According to the latest research report by RNCOS, a market research and information analysis company with a global presence, on 'Indian Wine Industry Forecast to 2012,' wine consumption in India is expected to grow by 25-30 per cent annually between 2009 and 2012.

--www.hospitalitybizindia.com (22/10)

Vardhman Foods dishes out six F&B brands

Vardhman Foods Pvt Ltd, the F&B arm of diversified business conglomerate Vardhman Group, is in the process of launching six independent food service brands through its upcoming theme park Vardhman Fantasy, which is slated to open in January 2010 in suburban Mumbai.

www.hospitalitybizindia.com (22/12)

World News

A quiz before coffee

McDonald's latest hyperlocal ad campaign is creating buzz around the question of what makes a true New Englander. The ads promoting a McDonald's branded New England blend of Newman's Own Organics coffee include one New England man quizzing another before he'll share the brew.

Virtual gift cards buy actual pizza

Papa John's has debuted a virtual gift-card system that allows customers to buy cards online and send them via e-mail. Recipients receive a link to access the card, which can be used to pay for online orders.

--www.smartbrief.com

10. D.C. celebrity chefs serve youthful offenders

Several high-profile chefs from the Washington, D.C., area recently cooked dinner for youngsters at one of the city's juvenile detention centers. The meal was part of an initiative to improve nutrition levels in the city's institutions

Mobile-food business is not an easy ride

Entering the mobile-food business may seem like an easier alternative for restaurateurs trying to break into the business without assuming the responsibility of a traditional brick-and-mortar establishment. But the less traveled mobile-food road can be bumpy as well, as food-truck owners have to get multiple permits, manage volume, and make certain their customers know where to find them.

- www.smartbrief.com

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