



## Industry News

### Cafeterias to be set up near ASI's heritage structures before CWG 2010

The Archaeological Survey of India (ASI) has decided to allow setting up of cafeterias in their protected areas near monuments for the Commonwealth Games 2010. The ASI has agreed to set up canteens / cafeterias around various heritage structures in the next couple of months.

--[www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

### Meiko introduces new generation food waste disposal machine in India

Meiko, which develops, manufactures and distributes specialized commercial dishwashing machines and systems, has introduced Meiko AZP 80 food waste disposal machine in India. The machine was displayed at AAHAR 2010, which was held recently in Delhi.

-[www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

### Wrapster Foods on aggressive expansion mode

Wrapster Foods, a Joint Venture between Zorawar Kalra and Lite Bite Foods plans to expand domestically and internationally. The company owns and manages two brands: Punjab Grill, a fine dine restaurant and Street Foods of India (SFI), a Quick Service Restaurant (QSR).

-[www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

### Alchemist Food and Beverage to foray into restaurant business by May 2010

Alchemist Food and Beverage (AFB), the F&B arm of Alchemist Ltd plans to operate four restaurant brands in India. The four F&B segments are Pan Asian, Indian, European Cafe and lounge bar-cum-pub.

- [www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

### Ideal Hospitality to franchise 'Aromas' in South East Asian markets

Ideal Hospitality Pvt Ltd (IHPL), which owns and operates 'Aromas' coffee outlets in Mumbai and Pune plans to expand into the overseas market, mainly in South-East Asian locations such as Singapore and Hong Kong.

-[www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

### Shervani Hospitalities to enter into management domain

Shervani Hospitalities which recently opened another hotel in the capital's southern market hub of Nehru Place, now harbors ambitious plan to manage properties having acquired the expertise and brand to make this possible.

[www.hospitalitybizindia.com](http://www.hospitalitybizindia.com)

## World News

### Coffee chain taps overseas franchisees

Bearclaw Coffee is participating in a visa program that allows foreign nationals into the U.S. to operate businesses in which they make a "substantial" investment.

[www.smartbrief.com](http://www.smartbrief.com)

### Study offers insight into competitive breakfast business

With breakfast sales down, foreign restaurants are scrambling to attract customers to the morning meal. Restaurants & Institutions offers customer research regarding breakfast habits and spending trends

-[www.smartbrief.com](http://www.smartbrief.com)

### Papa John's U.K. offers prizes to game players

The U.K. arm of Papa John's has launched a gaming app called "Papa's Pizzeria" that awards prizes to customers when they place orders. Players win discounts and free food based on the levels they reach in the game.

-[www.smartbrief.com](http://www.smartbrief.com)

### Facebook is key to Burgerville's ongoing customer conversations

Restaurant chain Burgerville uses Facebook and Twitter first to establish and maintain direct conversations with customers. The chain is using the social-media platforms to involve fans in a host of promotions and special events designed to entice consumers to try new items and elicit customer feedback

-[www.smartbrief.com](http://www.smartbrief.com)