



Industry News

Brand Calculus launches Kiwi Kiss Frozen Yogurt in India

Brand Calculus, the master franchisee of Jus Booster Juice in India has launched its second outlet of Kiwi Kiss Frozen Yogurt, a Canadian chain of frozen yogurt, at Koramangala in Bengaluru. It will offer new genre of frozen dessert, a creamy cup of delicious and mouth watering frozen yogurt.

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Haryana Cabinet decides to reduce Entertainment Tax

The Haryana Cabinet has given approval to reduce the Entertainment Tax from current 25 % to 10 % on establishments including hotels, resorts and clubs, which organises various fun games like billiards, go-karting, balling and pools. In a related decision, the Cabinet has decided to fully exempt Golf Courses from the ambit of ET.

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Rémy Cointreau appoints Nasik-based Sula Vineyards as distributor in India

France-based Rémy Cointreau Group, a global leader in premium wines and spirits, has appointed Nashik Vintners Pvt Ltd (Sula Vineyards), to import and distribute its wine and spirits portfolio in India. Remy Cointreau's portfolio includes prestigious brands like Louis XIII, Rémy Martin, Cointreau and Piper-Heidsieck Champagne.

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Devyani International to set up 12 Foodie's Bar in next two years

Devyani International Limited (DIL) of Ravi Jaipuria-owned RJ Corp, which runs Pizza Hut, KFC and Costa Coffee chains, plans to open 12 bars, called Foodie's Bar, across India over the next two years..

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Sopexa India kick starts 12-city French Wine Training Programme from Delhi

Sopexa India has kick-started the 2010 edition of French Wine Training Programme from Delhi. The agency will organise around 50 training sessions across 12 cities in India in the next five months

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ZEUS Restaurants & Allied to open its first restaurant 'Indian Harvest' in Mumbai this month

Mumbai-based ZEUS Restaurants & Allied Pvt Ltd (ZRAPL) owned by Satyen Dasondi and his wife, Meher will launch their first restaurant brand 'Indian Harvest - Luxury Dining' at The Acres Club, Chembur in Mumbai on May 16, 2010. The upcoming restaurant will have 100 covers (including 26 covers with Indian sit down arrangement) and will offer Indian cuisines and alcohol.

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Association News

NRAI released "White Paper on the Indian Restaurant Industry 2010"

National Restaurant Association of India (NRAI) has launched the first national level research study on the restaurant industry on May 1 in Delhi. The White Paper was released by Shri Amitabh Kant CEO of DMICDC; Shri P.K. Tripathi, Principal Secretary of Tourism, Govt of India; Samir Kuckreja - President NRAI; . Vipin Luthra - Vice President, NRAI; Anjan Chatterjee - Vice President NRAI, Vikram Bakshi - Past President NRAI; Arvind Singhal - Chairman, Technopak Advisors; Atul Singh - President, Coca Cola India, in the presence of a large gathering of restaurateurs, key government officials, media and other stake holders

The White Paper highlights the importance of restaurant industry in terms of the employment it provides, the revenue it generates for the government and society and the importance of its role in promoting the tourism. It also captures in essence the opportunities and challenges faced by the industry, and explores solutions to overcome these issues.

This was a first of its kind event that witnessed the attendance of who's who of the restaurant fraternity from across India. This included CEO's of all the leading domestic and international chains and independent operators.

The event has received extensive press coverage in a large cross-section of media. Details of this will be available on the NRAI website soon.

Kindly send your feedback at
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The site can be visited at www.nrai.org