



Industry News

Domino's Pizza Brand Renamed

Domino's Pizza India Ltd, which runs fast food chain Domino's Pizza in the country announced that it has changed its corporate name to Jubilant FoodWorks.

-www.behindindia.com (19/11)

Govt likely to bring out directory of safe eating establishments in Delhi, NCR

The government has decided to make elaborate arrangements to ensure food safety during the Commonwealth Games 2010 in New Delhi. At the meeting of Food Safety and Standards Authority (FSSAI), it was decided to identify 1,000 small and medium eating establishments in Delhi which would be assisted to improve their hygiene and safety to specified levels. It has also proposed to bring out a directory of safe eating establishments to be distributed among the visitors.

-www.hospitalitybizindia.com (28/11)

Simplex International adds health snacks to its menu

Simplex International, one of the leading importers for ready-to-eat cholesterol free and trans fat free products catering to the hospitality in India, has come up with a range of products that includes kiwi and strawberry along with beverages.

-www.expresshospitality.com (16-30/11)

Tilda Riceland launches five brands for institutional segment

Tilda Riceland, known for its high end basmati rice, has launched five different sub-brands in basmati to cater to specific needs of the institutional segments and restaurants.

www.expresshospitality.com (16-30/11)

Brewberrys to expand via franchisee route

Brewberrys Hospitality Pvt Ltd (BbH), which operates the Brewberrys chain of cafes in India, plans to increase its footprint by over 200 per cent in the coming months. The Vadodara-based cafe chain is banking on the franchisee model to gain further scale and depth in its operations.

-www.hospitalitybizindia.com (28/11)

FSSAI Act will remove multiplicity of authorities: V N Gaur, CEO

The food sector in India will come under one single authority as Food Safety & Standards Act comes in to effect next year. According to its CEO Mr. Gaur, there will be integrated control over imported food in the country, as well as a surveillance system to check safety standards of food

-www.hospitalitybizindia.com (23/11)

World News

Aquavit chef creates vegetarian state dinner

First lady Michelle Obama chose Marcus Samuelsson from New York's Aquavit to create this week's state dinner for India Prime Minister Manmohan Singh. Samuelsson's task was to create a vegetarian meal evoking the flavors of India and using fresh, regional ingredients. The chef had his pick from the White House garden of the herbs he needed to season the meal that would serve 320

- www.smartbrief.com

Domino's lets customers picture their pizza

An online application lets Domino's customers build a picture of their pizza as they order it. Since implementing the program last year, online business has grown to 20% of total sales, and order accuracy has improved along with repeat business. The program is the most visible part of a new point-of-sale system in place at all 5,000 of Domino's U.S. stores

- www.smartbrief.com

McDonald's puts green in its logo across Europe

McDonald's is attempting to put forth a greener image in Europe by swapping the red in its logo background for hunter green. The initiative has already begun in France and Britain, and at least 100 German McDonald's will make the change by the end of 2009

- www.smartbrief.com

New Jersey looks into posting calories on menus

The New Jersey Senate Health Committee has approved a bill that would require quickservice and chain restaurants to post calories on their menus. This health measure, similar to those in New York and Pennsylvania, goes to the full Senate

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