

# Economic Times

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**NEW DELHI:** The organised restaurant market in India may grow nearly four-fold to around Rs 28,000 crore by 2015, as several foreign players like Starbucks and Burger King are looking to enter India, an industry body said. Quoting Technopak, a consulting firm, the National Restaurant Association of India said the organised restaurant sector currently enjoys 16% market share in the estimated Rs 43,000-crore restaurant industry. This is likely to increase to 45% of the total pie by 2015, it said. The report 'White Paper on the Indian Restaurant Industry 2010', also said that several international brands, including Starbucks, Hooters and Grand Canyon Coffee, are eyeing India.